

Privacy Policy

Effective Date: 13th of January 2025

Exponential Vector S.R.O. ("we," "our," or "us") respects your organization's privacy and is committed to protecting the personal data of your users and employees in accordance with the General Data Protection Regulation (GDPR), Czech Act No. 110/2019 Coll. on the Processing of Personal Data, and other applicable privacy laws. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you access our Platform.

1. Information We Collect

We collect the following types of information from and about your organization and its users:

1.1 Information Provided Directly

- **Account Information:** When your organization registers for our services, we collect names, email addresses, phone numbers, billing information, and other details necessary to create and maintain an account.
- **Communication Data:** Any information you provide when you contact us, such as through emails or support requests.

1.2 Information Collected Automatically

- **Usage Data:** Information about how your organization's users interact with our Platform, such as IP addresses, browser types, access times, and pages viewed.
- **Device Information:** Details about devices used to access our Platform, including operating systems and device identifiers.

2. How We Use Your Information

We use the information we collect to:

- Provide, manage, and improve our Platform.
- Process payments and manage subscriptions.
- Respond to your inquiries and provide customer support.
- Send administrative and promotional communications.
- Analyze usage trends and improve functionality.
- Comply with legal obligations.

3. Legal Bases for Processing

We process your organization's information based on:

- **Contractual Necessity:** To provide the services you have requested.
- **Legitimate Interests:** To improve and market our services.

- Legal Obligations: To comply with applicable laws and regulations, including Czech data protection laws.
- Consent: Where required, such as for marketing communications.

4. How We Share Your Information

We may share your organization's data with:

- Service Providers: Third-party vendors who assist with payment processing, analytics, and other operational needs.
- Compliance Authorities: As required to comply with applicable laws or respond to lawful requests.
- Business Transfers: In connection with mergers, acquisitions, or asset sales.

We do not sell or rent your organization's data to third parties.

5. Data Retention

We retain your organization's data only as long as necessary to:

- Fulfill the purposes outlined in this Privacy Policy.
- Comply with legal, regulatory, or contractual obligations.
- Ensure compliance with Czech data retention laws.

6. Data Security

We implement technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction. These measures comply with GDPR and Czech data protection laws. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

7. Your Rights

Under GDPR and Czech data protection laws, your organization and its users have the following rights:

- Access: Request access to the personal data we hold.
- Correction: Request correction of inaccurate or incomplete data.
- Deletion: Request deletion of data where applicable.
- Objection: Object to processing based on legitimate interests.
- Data Portability: Request transfer of data to another provider.

- **Withdraw Consent:** Where processing is based on consent, you may withdraw it at any time.

To exercise these rights, contact us at support@exponentialvector.eu.

8. International Data Transfers

If data is transferred outside the European Economic Area (EEA), we ensure appropriate safeguards are in place, such as standard contractual clauses, in compliance with GDPR and Czech data protection requirements.

9. Third-Party Links

Our Platform may contain links to third-party websites. We are not responsible for the privacy practices of these websites and encourage you to review their policies.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and where required, we will notify you by email or through the Platform. The "Effective Date" at the top indicates when the policy was last updated.

11. Complaint Resolution

If you believe your data protection rights have been violated, you may file a complaint with:

- The Czech Data Protection Authority (Úřad pro ochranu osobních údajů):
<https://uouu.gov.cz/>
- Your local data protection authority within the EU.

12. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:

Exponential Vector S.R.O.

Příčná 1892/4 110 00 Praha 1

Email: support@exponentialvector.eu